

Project brief

Submitted September 5, 2026 at 7:06 PM

Contact

NAME	Example Client
EMAIL	hello@example.com
PHONE	Not provided
SOURCE	Commercial website
PAGE	/contact
REFERRER	Direct

Project

FOCUS	Food & beverage
BRAND	Example Beverage Co.
BUDGET	\$5,000 to \$15,000
REFERENCE	Moodboard to follow

WHAT THEY ARE MAKING

A bright, playful launch campaign for a small drinks collection. Hero stills for the website, product details and a set of social crops.

NOTES

Portfolio demonstration only. All client and project details in this brief are fictional.